

ABSTRACT OF THE DISCLOSURE

[0043] A system and method are disclosed for facilitating a custom ring in connection with a call. A system that incorporates teachings of the present disclosure may include, for example, an electronic device operable to support telephonic communication. The electronic device may have a housing component at least partially defining an enclosure. A memory may be located within the enclosure and may be storing ring tone information representing a custom ring tone. The device may also have a user interface capable of receiving user inputs that could indicate, for example, a desire to place a call to a called party. In some embodiments, the device may have an output engine capable of initiating communication of the ring tone information to the called party such that a telephonic device of the called party outputs the select ring tone as an indication of the call.